

41st Annual

Aging: A Family Affair

Conference & Resource Expo

Practical Information Related to Aging Well

Thursday, November 6, 2025

7:30 am - 3:45 pm

Rothchild Catering & Conference Center, 8807 Kingston Pike in Knoxville

Partnership Opportunities

(New!) Platinum Sponsor | \$3,500

- Two (2) sponsor/marketing tables in a prime location of your choice with access to 350+ attendees.
- Platinum Sponsor table marker at event (provided by the Office on Aging).
- Acknowledgement as the Platinum Sponsor with logo use on our website, social media, event hosting website (Qgiv), event brochure, promotional materials, and *Elder News & Views*.
- Highlighted as the Platinum Sponsor in the event program book.
- Logo will be shown on seven (7) slides during the event.
- Ability to put one (1) item in event folders (e.g., one-pager, brochure, pamphlet).
- Eight (8) complimentary registrations.

Gold Sponsor | \$2,500

- Two (2) sponsor/marketing tables in a prime location with access to 350+ attendees.
- Gold Sponsor table marker at event (provided by the Office on Aging).
- Logo use on our website, social media, event hosting website (Qgiv), event brochure, promotional materials, event program book, and *Elder News & Views*.
- Logo will be shown on four (4) slides during the event.
- Five (5) complimentary registrations.

Silver Sponsor | \$1,000

- One (1) sponsor/marketing table with access to 350+ attendees.
- Silver Sponsor table marker at event (provided by the Office on Aging).
- Logo use on our website, social media, event hosting website (Qgiv), event brochure, promotional materials, event program book, and *Elder News & Views*.
- Logo will be shown on two (2) slides during the event.
- Two (2) complimentary registrations.

Bronze Sponsor | \$500

- One (1) sponsor/marketing table with access to 350+ attendees.
- Bronze Sponsor table marker at event (provided by the Office on Aging).
- Agency name listed on our website, social media, event hosting website (Qgiv), event brochure, promotional materials, event program book, and *Elder News & Views*.
- Logo will be shown on one (1) slide during the event.
- One (1) complimentary registration.

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Vendor Table | \$150

- One (1) sponsor/marketing table with access to 350+ attendees.
- Agency name listed in event program book.
- One (1) complimentary registration, which includes lunch.

Vendors are provided one (1) six-foot table and one (1) chair.

Vendor registration includes one (1) meal ticket. Each staff member registration will be \$25.

Tablecloths available by advance request only; there is a fee for tablecloth rental.

Sponsor & Vendor Registration



Register online at knoxseniors.org/AFA2025

About Aging: A Family Affair

For 41 years, the Office on Aging has been proud to host its annual Aging: A Family Affair event, providing practical information related to aging. It's a fun day of workshops covering a variety of topics of interest to older adults, their families, caregivers, and professionals. We will have many vendors on hand offering information about community resources, programs, and services, as well as health screenings. We hope you will join us for this important and informative annual event.



For more information, visit knoxseniors.org/AFA2025 or call 865-524-2786.
Reach us by email at knoxooa@knoxseniors.org.