

Donations Needed

Donations are currently being accepted for Power of the Purse 2018.

Donations needed:

- New or like-new purses
- Items for the auction
- Jewelry

Auction items can include a wide variety of things such as:

- Gift cards to area restaurants, shops, and entertainment venues
- Accessories to go with handbags
- Sports tickets and paraphernalia
- Electronics, household items
- Unique and specialty gifts

Drop off purse donations at the following locations during normal business hours:

- CAC Office on Aging, 2247 Western Avenue, 37921
- Chico's Turkey Creek, 11321 Parkside Dr., 37934
- Palm Village, 4485 Kingston Pike, 37919
- Mac's Pharmacy, 2419 Washington Pike, 37917
- Morning Pointe of Powell, 7700 Dannaher Dr, Powell, TN 37849

Drop off jewelry donations at:

East Tennessee Personal Care, 9125 Cross Park Dr #100, Knoxville, TN 37923

Please complete the donation form on the other side of this flap and turn it in with your donation.



What Is Mobile Meals?

- Mobile Meals serves hot noontime meals on weekdays to vulnerable, isolated seniors (60+ years old) who are unable to cook for themselves and have no one to cook for them.
- Approximately 900 people receive meals EVERY DAY (Monday-Friday), delivered to their homes by volunteers who also check on their health and well-being.
- More than 70% of people who receive Mobile Meals are over age 70. Most live alone.
- \$3.40 provides one meal; \$74 provides meals for one month to one senior; one year of meals is \$884—a bargain, compared to public-assisted nursing home care.
- On average, 100 volunteers per day serve Mobile Meals clients. Donated time of volunteers is a crucial resource.

For more information or to donate:

Call **(865) 524-2786** or
visit knoxseniors.org/mobile.

To volunteer, call above or email:

shelly.woodrick@knoxseniors.org



knoxcountymobilemeals
PowerofthePurseKnoxville

Power of the Purse

A CAC Mobile Meals fundraiser

2018



Thursday, September 20

Rothchild Conference Center

Main doors open at 5 pm

Purse Madness doors open at 6 pm

(Don't be late for best buys!)

**Order tickets at 541-4500 or
online at knoxseniors.org**



knoxcountymobilemeals
PowerofthePurseKnoxville

Power of the Purse 2018

Buy A Purse. Feed Local Seniors.

Thursday, September 20

Doors open at 5 pm

Purse Madness starts at
6 pm SHARP! Don't be late!

Rothchild Conference Center
8807 Kingston Pike, 37923

Tickets go on sale July 15, 2018

Ticket Information

Through August 20: After August 20:
\$40—individual \$50—individual
\$375—table of 10 \$450—table of 10

Ticket price includes:

- Light dinner fare
- One drink ticket per person
- Entrance into the Purse Madness Sale Room
- Cash Bar available
- Wine by the bottle available

Purse Madness

Huge deals on hundreds of beautiful bags
in a wide range of prices.

Auction

Amazing themed packages built around
some of our best purses.

VIP (Very Important Purses) Corner

Featuring handbags donated by
well-known local businesses and personalities.

Jewelry Corner

New & gently used jewelry to accessorize
any occasion.



ALL PROCEEDS BENEFIT
KNOX COUNTY CAC MOBILE MEALS.

Corporate Sponsorship Packages

Level	Cash Donation or In-Kind Donation	
Calvin Klein	\$250	or \$500-\$999
<ul style="list-style-type: none"> • 2 tickets • Mention on Facebook page & in volunteer newsletter 	<ul style="list-style-type: none"> • Listing in event program 	
Gucci	\$500	or \$1,000-1,999
<ul style="list-style-type: none"> • 4 tickets • Logo in event slideshow • Mention on Facebook page & in volunteer newsletter 	<ul style="list-style-type: none"> • Listing in event program 	
Prada	\$1,000	or \$2,000-2,999
<ul style="list-style-type: none"> • 10 tickets: 1 reserved table • 1/4 page ad in program and logo in slideshow • Mentions on Facebook page, in volunteer newsletter, and in <i>Elder News & Views</i> (14,000 households) 	<ul style="list-style-type: none"> • One bottle of wine 	
Chanel	\$2,500	or \$3,000-4,999
<ul style="list-style-type: none"> • 10 tickets: 1 reserved table • Half-page ad in program • Logo throughout event slideshow • Logo in <i>Elder News & Views</i> (14,000 households) • Recognition at event • Mentions on Facebook page & in volunteer newsletter 	<ul style="list-style-type: none"> • Two bottles of wine on table • Media mentions 	
Louis Vuitton	\$5,000	or \$5,000+
Presenting Sponsor level		
<ul style="list-style-type: none"> • 20 tickets: 2 tables • Full-page ad in program • Logo throughout event slideshow • Recognition at event • Mentions on Facebook & in volunteer newsletter • Logo in <i>Elder News & Views</i> (14,000 households) • Premier media coverage 	<ul style="list-style-type: none"> • Two bottles of wine on each table 	

All donations are tax deductible to the full extent allowed by the IRS.

Power of the Purse 2018

DONATION FORM

Donor Name _____

Donor Business Name, if applicable _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Item(s) donated: _____

Value: \$ _____

Sponsorship Level _____

See Corporate Sponsorship Packages table, if applicable.

To be picked up (date) _____

Donor delivered (date) _____

POTP Committee Member Rec'd date _____

POTP Committee Member, if applicable _____

POTP Committee Member Phone _____

**Give this form to a committee member or mail to:
CAC Knox County Mobile Meals
PO Box 51650
Knoxville TN 37950-1650**